



GLOBAL CLASSROOM

Press Release

The launch of 'The Global Classroom' in partnership with WHO, UNICEF, Scarisbrick Hall supported by the Independent Schools Association via Microsoft Teams

**5th May 2020
16:30pm UK TIME**

An historic global education initiative to unite the minds and hearts of children around the world

This launch event will mark the start of 'The Global Classroom' with the aim of reaching children across 193 countries and engaging 150,000 pupils in a live, real-time interactive event.

The event is expected to help children understand what is COVID-19, how to protect themselves and a better understanding of what they can do to keep themselves safe and healthy. The live broadcast takes place on World Hand Hygiene Day and will promote safe hand hygiene to all of the children. Content from distinguished guests and partners will cover The Global Classroom themes of body, mind and, addressing the unified global issue of Covid-19.

As part of its strategic communication efforts on COVID-19, WHO has been collaborating with partners to expand the reach of its public health campaigns, to produce compelling content for media to fight misinformation and to engage with partners and influencers to raise the profile to the global response.

Children from around the world will be engaging live (in real time) for one hour with distinguished guests. To join the event, click the following link at the scheduled time. **Please note that schools are not required to have Teams to access the classroom, this will work in most web browser. Click the link to enter the classroom.**

<https://is.gd/JPBmY6>

To test the link before the event simply click on the weblink above and you will see the event preview screen.

Twitter [@GlobalClassRM](https://twitter.com/GlobalClassRM)

Instagram [the.globalclassroom](https://www.instagram.com/the.globalclassroom)

www.theglobalclassroom.com

Guests and Partners

Director General WHO - Dr Tedros Executive Director UNICEF – Henrietta H Fore
HRH Prince Khaled bin Alwaleed bin Talal Al Saud
Samuel Eto'o (FIFA 2022 World Cup Ambassador)
The Smithsonian Institute
Microsoft

Quote from Dr Tedros World Health Organization

Dr Tedros Adhanom Ghebreyesus, WHO Director-General, said: "COVID-19 has turned lives upside down for people worldwide, including children, with millions forced home and disconnected from their regular classroom environment. But there is much we can and must do to care for the physical and mental health and wellbeing of children at this time. Initiatives like the virtual Global Classroom play an important role in connecting with young people and offering a place to share their thoughts and receive advice to protect their health and deal with challenging issues they may face."

Quote from Siu-Anne Marie Gill Co-Founder and Jeff Shaw Co-Founder of The Global Classroom, Headmaster Scarisbrick Hall School, Chair of the Independent Schools Association. (2020/21).

"Our aim is to inspire and unify global thought, promote and strengthen wellbeing and ignite a spirit of exploration in learners around the world."

Scarisbrick Hall supported by ISA acknowledges the fact that we are at a critical time globally for education. The new normal under Covid-19 lockdown has changed the perception that children have of their world. With the present challenges, there is also an opportunity for unified thought. The Global Classroom unites the minds of children across the world, regardless of nationality, socio-economic background or geographic boarder, it aims to protect the rights of the child, therefore inspiring them to reach their full potential.

The Global Classroom is partnering with local communities and supporters around the world to reach as many children as possible. We are reaching as far as South Africa, Saudi Arabia, USA, Nepal and Europe. The UN family, World Health Organization with Dr Tedros and Henrietta H Fore from UNICEF is helping to access 193 countries which this live broadcast aims to reach. Supported by ISA and partners we are now reaching a catchment of 150,000 schools worldwide. This is the largest ever digital classroom to date.

The filming of this broadcast will then be edited into a 30-minute programme that will be broadcast on all good social media channels. Our amplification reach is estimated to have a global reach of 30 – 50 million, providing sessions on a range of themes covering: Our Global Planet, Health and Body, Global Mind, Global Arts, Global Heart and cutting-edge STEM themes. The overarching threads will follow the SDG 17, UN Life Learning and igniting a spirit of exploration.

About WHO

The World Health Organization (WHO) is the United Nations' specialized agency for health. It is an inter-governmental organization and works in collaboration with its Member States usually through the Ministries of Health. The World Health Organization is responsible for providing leadership on global health matters, shaping the health research agenda, setting norms and standards, articulating evidence-based policy options, providing technical support to countries and monitoring and assessing health trends. Learn more at www.who.int.

Follow WHO on [Twitter](#), [Instagram](#) and [Facebook](#)

About UNICEF

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. Across more than 190 countries and territories, we work for every child, everywhere, to build a better world for everyone.

Follow UNICEF on [Twitter](#) and [Facebook](#)

About Scarisbrick Hall

Scarisbrick Hall is the founder of 'The Global Classroom' and a leading provider of education in the UK.

www.scarisbrickhallschool.co.uk [Twitter](#)

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